# **3U Holding AG** Germany - Others

## Buy (old: Buy)

## Price target: EUR 2.60 (old: EUR 2.15)

Price:	EUR 1.82	Next result:	Q3 11.11.20
Bloomberg:	UUU GY	Market cap:	EUR 62.1 m
Reuters:	UUUG.DE	Enterprise Value:	EUR 54.7 m

## RS Feedback: Let's talk cloud; chg. est. & PT

**Topic**: Investor discussions focused on portfolio gem cloud ERP-solution provider weclapp ( $\in$  7m sales / 30% EBITDA margin, eH&A), which has a bright future ahead:

- Differentiation: Weclapp's proprietary cloud ERP solution is centered on merchandise management rather than financial accounting, providing an (internationally) standardized and scalable set-up. This is rounded off by weclapp's open platform model, allowing customers to integrate add-on apps such as local GAAP, sales platforms including amazon, Rakuten and the likes as wells as self-developed plugins. The latter can be offered at weclapp's market place, thus further boosting the appeal of the ERP solution to (potential) end-clients and creating a virtuous cycle.
- Strong growth potential: Thanks to its scalable set-up, the open platform model and the move towards cloud away from on premise ERP solutions, weclapp looks poised for dynamic growth. For FY'21, the company aims at € 11m sales (€ 12m; eH&A), of which around two thirds are locked in thanks to its forward sales business model. Aside from market share gains, weclapp intends to continue its international expansion. This is in full swing: weclapp has been preparing regional content marketing, providing Italian, English, Spanish and French online content to achieve optimal search engine rankings in the relevant markets. Proof of concept: In some countries, weclapp has been approached by a third-party reseller, and marketing and sales is expected to start soon.
- Growing through M&A (not included in eH&A): Weclapp looks set to take part in the major consolidation wave to gain further market share. Its current M&A long list comprises 50 small targets. While 3U's net cash position should currently stand at c. € 7m (eH&A), streamlining the business could set additional cash free for financing growth at weclapp.

All of this should open the door to a potential IPO within the next two years as indicated by management, which would be a major catalyst for the share price of 3U.

## Reiterate BUY with a new PT of € 2.60 (old: € 2.15) based on SOTP (old: FCFY'21).

Y/E 31.12 (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Sales	43.7	46.9	48.0	51.4	60.9	69.4	77.8
Sales growth	-9 %	7 %	2 %	7 %	18 %	14 %	12 %
EBITDA	4.7	6.7	6.7	10.1	10.6	10.3	11.0
EBIT	1.3	3.2	2.9	5.7	5.5	4.7	5.6
Net income	0.6	1.1	1.9	4.1	3.4	2.7	3.2
Net debt	33.2	18.9	10.9	1.5	-7.4	-8.0	-10.1
Net gearing	81.8 %	45.8 %	25.7 %	3.2 %	-14.8 %	-15.6 %	-19.1 %
Net Debt/EBITDA	7.1	2.8	1.6	0.1	0.0	0.0	0.0
EPS pro forma	0.02	0.03	0.05	0.11	0.10	0.08	0.09
CPS	-0.16	0.09	-0.10	0.00	0.08	0.05	0.07
DPS	0.01	0.02	0.03	0.04	0.05	0.05	0.05
Dividend yield	0.5 %	1.1 %	1.6 %	2.2 %	2.7 %	2.7 %	2.7 %
Gross profit margin	41.9 %	46.4 %	41.0 %	44.1 %	44.9 %	45.9 %	45.9 %
EBITDA margin	10.8 %	14.2 %	14.0 %	19.6 %	17.5 %	14.9 %	14.2 %
EBIT margin	3.0 %	6.9 %	6.1 %	11.0 %	9.0 %	6.8 %	7.2 %
ROCE	1.7 %	4.1 %	4.2 %	8.3 %	7.9 %	6.6 %	7.6 %
EV/sales	2.1	1.7	1.5	1.3	0.9	0.8	0.7
EV/EBITDA	20.0	11.9	10.7	6.5	5.1	5.2	4.7
EV/EBIT	71.5	24.5	24.5	11.5	9.9	11.4	9.2
PER	100.4	60.7	33.4	15.9	18.5	22.7	19.2
Adjusted FCF yield	1.9 %	3.0 %	4.2 %	8.4 %	8.9 %	7.2 %	8.4 %

Source: Company data, Hauck & Aufhäuser Close price as of: 23.09.2020

Please refer to important disclosures at the end of the report



## 24-September-20

**Alina Köhler** Analyst

alina.koehler@ha-ib.de

Tel.: +49 40 4506 342 3095



Source: Company data, Hauck & Aufhäuser

High/low 52 weeks:	1.88 / 0.97					
Price/Book Ratio:	1.2					
Relative performance (SDAX):						
3 months	6.1 %					
6 months	19.3 %					
12 months	-0.9 %					

## Changes in estimates

		Sales	EBIT	EPS
2020	old:	60.9	4.0	0.06
Δ	-	37.4%	61.8%	
2021	old:	70.4	5.3	0.09
2021	$\Delta$	-1.4%	-11.2%	-10.2%
2022	old:	80.3	7.6	0.13
2022	$\Delta$	-3.1%	-25.8%	-27.4%

### Key share data:

Number of shares: (in m pcs)	34.1
Authorised capital: (in € m)	-
Book value per share: (in €)	1.5
Ø trading volume: (12 months)	20,000

## Major shareholders:

Free Float Michael Schmidt (speaker of the board)	67.0 % 25.5 %
Jürgen Beck-Bazlen (supervisory board)	3.9 %
Lupus Alpha Investment	3.4 %
Other executive and supervisory board members	0.2 %

## **Company description:**

3U Holding operates in the trending fields of cloud computing, eCommerce and renewable energies with a clear focus on weclapp and Selfio. Action: We have included the sale of the Adelebsen site in our FY'20 earnings ( $+ \in 1.5m$ ) and adjusted our FY'21/22 estimates to reflect the EEG remuneration expiry for three wind farms until FY'22. Furthermore, we have changed our valuation to SOTP from FCFY'21 to better reflect the value of the individual business units. Notably, 3U's 75% stake in the biggest value driver we clapp should account for the lion's share of 3U's total EV today, in our view.

3U SOTP valuation	FV in € m	3U share	FV/share
weclapp	63.6	47.7	1.4
Selfio	12.9	12.9	0.4
Renewables	35.3	35.3	1.0
Remaining ITC	4.6	4.6	0.1
Remaining SHAC	1.1	0.8	0.0
Holding cost	20.0	20.0	0.6
3U net cash	7.0	7.0	0.2
Total FV	104.49	88.32	2.59

Source: company data; Hauck & Aufhäuser estimates

To compute the EV of each value driver, we apply relevant multiples:

• Weclapp: Applying a discounted median peer group EV/sales multiple for 2021E indicates a fair enterprise value of € 64m based on EV/sales 2021E. While all the peered companies are still considerably larger, there are no suitable publicly listed small cap peers with comparable growth potential available, in our view. To account for this fact, we apply a 50% discount.

weclapp	Price	Currency	Market Cap	EV/Sales 20E (x)	EV/Sales 21E (x)
APPIAN CORP	58.2	USD	2,190	7.3	6.4
SALESFORCE.COM	242.5	USD	220,648	13.0	10.6
CLOUDERA INC	11.3	USD	3,491	4.5	4.1
SERVICENOW INC	472.8	USD	90,677	20.6	16.5
RINGCENTRAL IN-A	269.1	USD	21,027	18.4	15.0
ATLASSIAN CORP-A	180.9	USD	23,189	14.5	12.1
EXASOL AG	17.4	EUR	387	14.1	8.9
Median (peer group)				14.1	10.6

• Selfio: The peer group valuation indicates a fair enterprise value of € 13m based on EV/sales 2021E.

Renewables	Price	Currency	Market Cap	EV/Sales 20E (x)	EV/Sales 21E (x)
ZOOPLUS AG	138.2	EUR	988	0.6	0.5
DELTICOM AG	3.8	EUR	47	0.1	0.1
ZALANDO SE	78.1	EUR	19,901	2.6	2.2
MANUTAN INTERNAT	53.6	EUR	408	0.5	0.5
DUSTIN GROUP	56.4	SEK	5,000	0.4	0.4
Median (peer group)				0.5	0.5
Implied fair value				12.4	13.2

• **Renewables**: The renewables segment (50 MW wind / 10 MW solar) is valued at 7x EV/EBITDA 2021E. The corresponding EV of € 35m looks conservative, as current market prices should stand at € 0.7-1m per MW, according to management.

Renewables	Price	Currency	Market Cap	EV/Sales 20E (x)	EV/Sales 21E (x)	EV/EBITDA 20E (x)	EV/EBITDA 21E (x)
ENCAVIS AG	14.6	EUR	2,027	11.8	10.1	15.1	13.0
7C SOLARPARKEN A	3.7	EUR	225	5.1	4.6	6.0	5.5
SCATEC SOLAR ASA	197.4	NOK	27,179	9.1	7.4	11.3	8.8
ALBIOMA SA	44.6	EUR	1,395	2.6	2.5	6.9	6.5
FALCK RENEWABLES	5.4	EUR	1,562	4.4	4.0	8.0	7.3
ARISE AB	40.1	SEK	1,396	4.4	2.4	12.4	5.0
ABO WIND AG	25.4	EUR	215	1.3	1.1	6.8	5.2
ENERGIEKONTOR AG	36.7	EUR	539	3.0	1.8	8.5	7.0
NEOEN SA	45.2	EUR	3,855	11.0	8.2	13.6	10.5
Median (peer group)				4.4	4.0	8.5	7.0

- Remaining ITC: We value the voice business activities at a 5x EV/EBITDA 2021E multiple.
- **Remaining SHAC**: The SHAC segment (excl. selfio) is valued at 5x EV/EBITDA 2021E.

In a second step, we apply a 10x multiple to holding costs of c. € 2m p.a. Additionally, the net cash of 3U group is added to arrive at the equity value of the portfolio.

## Financials

Profit and loss (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Net sales	43.7	46.9	48.0	51.4	60.9	69.4	77.8
Sales growth	-9.3 %	7.2 %	2.3 %	7.2 %	18.4 %	14.0 %	12.0 %
Increase/decrease in finished goods and work-in-process	1.7	-0.5	0.6	-0.1	-0.1	-0.1	-0.1
Total sales	45.5	46.4	48.6	51.4	60.8	69.3	77.7
Other operating income	1.4	1.7	4.8	8.0	3.3	2.1	2.3
Material expenses	26.4	24.9	28.6	28.7	33.5	37.5	42.0
Personnel expenses	9.6	9.5	10.3	11.7	13.8	15.7	17.6
Other operating expenses	6.1	7.1	7.7	8.9	6.2	7.9	9.3
Total operating expenses	40.7	39.7	41.8	41.3	50.2	59.0	66.6
EBITDA	4.7	6.7	6.7	10.1	10.6	10.3	11.0
Depreciation	3.2	3.2	3.6	4.2	4.9	5.3	5.1
EBITA	1.5	3.5	3.1	5.9	5.7	5.0	5.9
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.2	0.2	0.2	0.2	0.2	0.3	0.3
Impairment charges	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT (inc revaluation net)	1.3	3.2	2.9	5.7	5.5	4.7	5.6
Interest income	0.0	0.0	0.0	0.0	0.0	0.1	0.2
Interest expenses	1.0	1.1	0.9	0.9	0.8	0.7	0.7
Other financial result	0.3	0.3	0.2	0.2	0.2	0.2	0.1
Financial result	-1.2	-1.3	-1.1	-1.0	-0.9	-0.7	-0.6
Recurring pretax income from continuing operations	0.1	1.9	1.8	4.6	4.6	4.1	5.0
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earnings before taxes	0.1	1.9	1.8	4.6	4.6	4.1	5.0
Taxes	-0.6	0.7	-0.3	0.2	0.9	1.0	1.4
Net income from continuing operations	0.7	1.2	2.2	4.4	3.7	3.1	3.6
Result from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income	0.7	1.2	2.2	4.4	3.7	3.1	3.6
Minority interest	0.0	0.1	0.2	0.3	0.3	0.3	0.4
Net profit (reported)	0.6	1.1	1.9	4.1	3.4	2.7	3.2
Average number of shares	33.3	33.3	33.3	34.2	34.1	34.1	34.1
EPS reported	0.02	0.03	0.06	0.12	0.10	0.08	0.09

Profit and loss (common size)	2016	2017	2018	2019	2020E	2021E	2022E
Net sales	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %
Increase/decrease in finished goods and work-in-process	3.9 %	neg.	1.2 %	neg.	neg.	neg.	neg.
Total sales	103.9 %	99.0 %	101.2 %	99.9 %	99.9 %	99.9 %	99.9 %
Other operating income	3.2 %	3.6 %	10.0 %	15.6 %	5.5 %	3.0 %	3.0 %
Material expenses	60.4 %	53.1 %	59.7 %	55.8 %	55.0 %	54.0 %	54.0 %
Personnel expenses	21.9 %	20.2 %	21.5 %	22.6 %	22.7 %	22.7 %	22.7 %
Other operating expenses	14.0 %	15.1 %	16.1 %	17.4 %	10.2 %	11.3 %	12.0 %
Total operating expenses	93.2 %	84.7 %	87.2 %	80.2 %	82.4 %	85.0 %	85.7 %
EBITDA	10.8 %	14.2 %	14.0 %	19.6 %	17.5 %	14.9 %	14.2 %
Depreciation	7.2 %	6.9 %	7.5 %	8.2 %	8.0 %	7.6 %	6.6 %
EBITA	3.5 %	7.4 %	6.5 %	11.4 %	9.4 %	7.2 %	7.6 %
Amortisation of goodwill	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Amortisation of intangible assets	0.5 %	0.5 %	0.4 %	0.4 %	0.4 %	0.4 %	0.4 %
Impairment charges	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
EBIT (inc revaluation net)	3.0 %	6.9 %	6.1 %	11.0 %	9.0 %	6.8 %	7.2 %
Interest income	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.2 %	0.2 %
Interest expenses	2.2 %	2.3 %	1.8 %	1.7 %	1.3 %	1.0 %	0.9 %
Other financial result	0.6 %	0.6 %	0.5 %	0.3 %	0.2 %	0.2 %	0.1 %
Financial result	neg.	neg.	neg.	neg.	neg.	neg.	neg.
Recurring pretax income from continuing operations	0.2 %	4.1 %	3.8 %	9.0 %	7.5 %	5.9 %	6.5 %
Extraordinary income/loss	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Earnings before taxes	0.2 %	4.1 %	3.8 %	9.0 %	7.5 %	5.9 %	6.5 %
Tax rate	-558.1 %	36.6 %	-17.5 %	5.3 %	20.0 %	24.0 %	28.0 %
Net income from continuing operations	1.6 %	2.6 %	4.5 %	8.5 %	6.0 %	4.4 %	4.7 %
Income from discontinued operations (net of tax)	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Net income	1.6 %	2.6 %	4.5 %	8.5 %	6.0 %	4.4 %	4.7 %
Minority interest	0.1 %	0.3 %	0.5 %	0.6 %	0.5 %	0.5 %	0.5 %
Net profit (reported)	1.5 %	2.3 %	4.0 %	7.9 %	5.5 %	3.9 %	4.2 %

Balance sheet (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Intangible assets	2.3	2.3	2.2	2.6	2.5	2.3	2.0
Property, plant and equipment	48.7	46.1	39.7	34.8	27.9	27.6	27.5
Financial assets	7.9	7.6	4.2	5.4	5.2	5.1	5.0
FIXED ASSETS	58.9	56.0	46.1	42.7	35.5	34.9	34.4
Inventories	14.8	5.9	7.0	7.8	8.6	9.6	10.8
Accounts receivable	4.7	4.5	4.4	3.9	4.6	5.3	5.9
Other current assets	3.8	1.6	3.0	2.8	2.8	2.8	2.8
Liquid assets	11.7	11.7	12.3	20.6	29.4	30.0	32.1
Deferred taxes	1.8	1.5	1.7	2.7	2.7	2.7	2.7
Deferred charges and prepaid expenses	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CURRENT ASSETS	36.8	25.2	28.4	37.8	48.1	50.4	54.3
TOTAL ASSETS	95.8	81.2	74.5	80.5	83.7	85.3	88.7
SHAREHOLDERS EQUITY	40.5	41.2	42.4	47.2	49.8	51.1	52.9
MINORITY INTEREST	-1.4	-1.2	-1.0	-0.7	-0.7	-0.7	-0.7
Long-term debt	35.4	23.5	19.6	20.5	20.5	20.5	20.5
Provisions for pensions and similar obligations	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other provisions	1.2	1.2	1.4	1.5	1.5	1.5	1.5
Non-current liabilities	36.6	24.7	21.0	22.0	22.0	22.0	22.0
short-term liabilities to banks	9.4	7.1	3.5	1.5	1.5	1.5	1.5
Accounts payable	4.6	3.1	3.2	3.0	3.5	4.0	4.5
Advance payments received on orders	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other liabilities (incl. from lease and rental contracts)	4.5	4.8	4.4	5.6	5.6	5.6	5.6
Deferred taxes	1.6	1.6	0.9	1.9	1.9	1.9	1.9
Deferred income	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Current liabilities	20.0	16.6	12.0	12.0	12.6	13.1	13.5
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	95.8	81.2	74.5	80.5	83.7	85.4	87.7

Balance sheet (common size)	2016	2017	2018	2019	2020E	2021E	2022E
Intangible assets	2.4 %	2.8 %	2.9 %	3.2 %	2.9 %	2.7 %	2.2 %
Property, plant and equipment	50.9 %	56.8 %	53.2 %	43.2 %	33.3 %	32.3 %	31.3 %
Financial assets	8.2 %	9.4 %	5.7 %	6.7 %	6.2 %	5.9 %	5.7 %
FIXED ASSETS	61.5 %	69.0 %	61.9 %	53.1 %	42.5 %	40.9 %	39.2 %
Inventories	15.5 %	7.3 %	9.4 %	9.7 %	10.3 %	11.3 %	12.3 %
Accounts receivable	4.9 %	5.5 %	6.0 %	4.9 %	5.5 %	6.2 %	6.7 %
Other current assets	4.0 %	2.0 %	4.0 %	3.5 %	3.4 %	3.3 %	3.2 %
Liquid assets	12.2 %	14.4 %	16.5 %	25.5 %	35.2 %	35.2 %	36.6 %
Deferred taxes	1.9 %	1.8 %	2.2 %	3.3 %	3.2 %	3.1 %	3.0 %
Deferred charges and prepaid expenses	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
CURRENT ASSETS	38.5 %	31.0 %	38.1 %	46.9 %	57.5 %	59.1 %	62.0 %
TOTAL ASSETS	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	99.9 %	101.2 %
SHAREHOLDERS EQUITY	42.3 %	50.7 %	57.0 %	58.7 %	59.6 %	59.8 %	60.3 %
MINORITY INTEREST	neg.						
Long-term debt	37.0 %	29.0 %	26.4 %	25.5 %	24.5 %	24.0 %	23.4 %
Provisions for pensions and similar obligations	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Other provisions	1.2 %	1.4 %	1.8 %	1.8 %	1.7 %	1.7 %	1.7 %
Non-current liabilities	38.2 %	30.4 %	28.2 %	27.3 %	26.2 %	25.7 %	25.0 %
short-term liabilities to banks	9.8 %	8.7 %	4.8 %	1.9 %	1.8 %	1.8 %	1.8 %
Accounts payable	4.8 %	3.9 %	4.3 %	3.7 %	4.2 %	4.7 %	5.1 %
Advance payments received on orders	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Other liabilities (incl. from lease and rental contracts)	4.7 %	5.9 %	5.9 %	6.9 %	6.7 %	6.5 %	6.3 %
Deferred taxes	1.6 %	1.9 %	1.2 %	2.4 %	2.3 %	2.2 %	2.2 %
Deferred income	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Current liabilities	20.9 %	20.4 %	16.1 %	14.9 %	15.0 %	15.3 %	15.4 %
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %

Cash flow statement (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Net profit/loss	0.7	1.2	2.2	4.4	3.7	3.1	3.6
Depreciation of fixed assets (incl. leases)	3.2	3.2	3.6	4.2	4.9	5.3	5.1
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.5	0.5	0.4	0.4	0.2	0.3	0.3
Others	-1.3	-5.9	-4.6	-3.8	0.0	0.0	0.0
Cash flow from operations before changes in w/c	3.0	-1.0	1.6	5.2	8.8	8.7	9.0
Increase/decrease in inventory	-8.0	8.9	-1.0	-0.8	-0.8	-1.1	-1.2
Increase/decrease in accounts receivable	2.2	0.2	0.0	0.5	-0.7	-0.6	-0.6
Increase/decrease in accounts payable	1.0	-1.4	0.1	-0.2	0.5	0.5	0.5
Increase/decrease in other working capital positions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in working capital	-4.8	7.7	-1.0	-0.5	-1.0	-1.2	-1.3
Cash flow from operating activities	-1.7	6.6	0.6	4.7	7.9	7.4	7.7
CAPEX	10.6	0.8	0.7	3.0	1.6	5.1	5.0
Payments for acquisitions	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Financial investments	0.1	0.0	0.1	1.3	0.0	0.0	0.0
Income from asset disposals	0.1	-0.3	10.2	13.5	5.0	0.0	0.0
Cash flow from investing activities	-10.6	-1.2	8.1	9.2	3.4	-5.1	-5.0
Cash flow before financing	-12.3	5.5	8.7	13.9	11.3	2.3	2.7
Increase/decrease in debt position	16.4	-5.0	-7.4	-6.2	0.0	0.0	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Dividends paid	0.0	0.3	0.7	1.0	1.4	1.7	1.7
Others	-0.1	-0.1	-0.1	0.0	2.1	0.0	0.0
Effects of exchange rate changes on cash	-1.1	0.8	-0.4	0.8	0.0	0.0	0.0
Cash flow from financing activities	16.3	-5.4	-8.2	-5.6	0.7	-1.7	-1.7
Increase/decrease in liquid assets	2.9	0.8	0.2	9.1	12.0	0.6	1.0
Liquid assets at end of period	7.3	8.2	8.4	17.5	29.4	30.1	31.1

Regional split (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Domestic	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rest of Europe	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
NAFTA	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Asia Pacific	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rest of world	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
TTL	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Key ratios (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
P&L growth analysis							
Sales growth	-9.3 %	7.2 %	2.3 %	7.2 %	18.4 %	14.0 %	12.0 %
EBITDA growth	17.3 %	41.9 %	0.6 %	50.3 %	58.6 %	2.2 %	3.6 %
EBIT growth	48.7 %	147.4 %	-10.0 %	94.3 %	88.4 %	-16.5 %	2.2 %
EPS growth	-178.4 %	65.4 %	81.5 %	105.9 %	70.0 %	-32.7 %	-4.0 %
Efficiency						/-	
Total operating costs / sales	93.2 %	84.7 %	87.2 %	80.2 %	82.4 %	85.0 %	85.7 %
Sales per employee	292.6	311.5	291.6	581.3	688.2	n/a	n/a
EBITDA per employee	31.5	44.3	40.8	114.1	120.3	n/a	n/a
Balance sheet analysis	01.0	11.0	10.0		120.0	n/a	11/0
Avg. working capital / sales	28.7 %	23.7 %	16.2 %	16.5 %	14.7 %	14.1 %	14.1 %
Inventory turnover (sales/inventory)	3.0	7.9	6.9	6.6	7.1	7.2	7.2
Trade debtors in days of sales	39.3	34.8	33.8	27.7	27.7	27.7	27.7
A/P turnover [(A/P*365)/sales]	38.1	24.4	24.2	21.2	21.2	21.2	21.2
Cash conversion cycle (days)	180.8	76.1	82.3	88.8	82.7	82.4	82.4
Cash flow analysis	100.0	70.1	02.0	00.0	02.7	02.4	02.4
Free cash flow	-12.3	5.8	-0.1	1.6	6.3	2.3	2.7
Free cash flow/sales	-28.1 %	12.4 %	-0.1 %	3.2 %	10.3 %	3.4 %	3.5 %
FCF / net profit		547.8 %		40.4 %	186.1 %	3.4 <i>%</i> 85.7 %	3.3 % 84.3 %
	neg. 291.5 %		neg.	40.4 % 95.0 %	31.1 %	91.4 %	92.4 %
Capex / depn	291.3 %	22.0 %	19.2 %				
Capex / maintenance capex		17.6 %	13.3 %	52.4 %	29.2 %	89.6 %	92.4 %
Capex / sales	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Security	00.0	40.0	40.0	4.5	7.4	0.0	40.4
Net debt	33.2	18.9	10.9	1.5	-7.4	-8.0	-10.1
Net Debt/EBITDA	7.1	2.8	1.6	0.1	0.0	0.0	0.0
Net debt / equity	0.8	0.5	0.3	0.0	neg.	neg.	neg.
Interest cover	1.4	3.0	3.3	6.6	7.1	7.2	8.5
Dividend payout ratio	51.8 %	62.6 %	51.7 %	34.3 %	50.7 %	62.2 %	52.9 %
Asset utilisation							
Capital employed turnover	0.5	0.7	0.7	0.7	0.8	0.9	1.0
Operating assets turnover	0.7	0.9	1.0	1.2	1.6	1.8	2.0
Plant turnover	0.9	1.0	1.2	1.5	2.2	2.5	2.8
Inventory turnover (sales/inventory)	3.0	7.9	6.9	6.6	7.1	7.2	7.2
Returns							
ROCE	1.7 %	4.1 %	4.2 %	8.3 %	7.9 %	6.6 %	7.6 %
ROE	1.6 %	2.6 %	4.6 %	8.6 %	6.7 %	5.4 %	6.1 %
Other							
Interest paid / avg. debt	2.6 %	2.9 %	3.2 %	3.8 %	3.4 %	3.0 %	3.0 %
No. employees (average)	150	151	165	89	89	0	0
Number of shares	33.3	33.3	33.3	34.2	34.1	34.1	34.1
DPS	0.0	0.0	0.0	0.0	0.1	0.1	0.1
EPS reported	0.02	0.03	0.06	0.12	0.10	0.08	0.09
Valuation ratios							
P/BV	1.6	1.6	1.5	1.4	1.2	1.2	1.2
EV/sales	2.1	1.7	1.5	1.3	0.9	0.8	0.7
EV/EBITDA	20.0	11.9	10.7	6.5	5.1	5.2	4.7
EV/EBITA	61.2	23.0	22.9	11.1	9.5	10.8	8.8
EV/EBIT	71.5	24.5	24.5	11.5	9.9	11.4	9.2
EV/FCF	-7.6	13.6	-1068.2	39.6	8.7	23.1	19.1
Adjusted FCF yield	1.9 %	3.0 %	4.2 %	8.4 %	8.9 %	7.2 %	8.4 %
Dividend yield	0.5 %	1.1 %	1.6 %	2.2 %	2.7 %	2.7 %	2.7 %

Disclosures regarding research publications of Hauck & Aufhäuser Privatbankiers AG pursuant to section 85 of the German Securities Trading Act (WpHG) and distributed in the UK under an EEA branch passport, subject to the FCA requirements on research recommendation disclosures

It is essential that any research recommendation is fairly presented and discloses interests of indicates relevant conflicts of interest. Pursuant to section 85 of the German Securities Trading Act (WpHG) a research report has to point out possible conflicts of interest in connection with the analysed company. Further to this, under the FCA's rules on research recommendations, any conflicts of interest in connection with the recommendation must be disclosed. A conflict of interest is presumed to exist in particular if Hauck & Aufhäuser Privatbankiers AG

- (1) or any other person belonging to the same group with that person (as part of a consortium) within the past twelve months, acquired the financial instruments of the analysed company,
- (2) or any other person belonging to the same group with that person has entered into an agreement on the production of the research report with the analysed company,
- (3) has, within the past twelve months, been party to an agreement on the provision of investment banking services with the analysed company or have received services or a promise of services under the term of such an agreement,
- (4) holds a) 5% or more of the share capital of the analysed company, or b) the analysed company holds 5% or more of the share capital of Hauck & Aufhäuser Privatbankiers AG or its affiliate(s),
- (5) holds a net long (a) or a net short (b) position of 0.5% of the outstanding share capital of the analysed company or derivatives thereof,
- (6) or any other person belonging to the same group with that person is a market maker or liquidity provider in the financial instruments of the issuer,
- (7) or the analyst has any other significant financial interests relating to the analysed company such as, for example, exercising mandates in the interest of the analysed company or a significant conflict of interest with respect to the issuer,
- (8) The research report has been made available to the company prior to its publication. Thereafter, only factual changes have been made to the report.

Conflicts of interest that existed at the time when this research report was published:

Company	Disclosure
3U Holding AG	2, 8

## Historical target price and rating changes for 3U Holding AG in the last 12 months



## Hauck & Aufhäuser distribution of ratings and in proportion to investment banking services

Buy	69.39 %	79.17 %
Sell	8.16 %	0.00 %
Hold	22.45 %	20.83 %

Date of publication creation: 24/09/2020 07:57 AM

Date of publication dissemination: 24/09/2020 08:26 AM

## 1. General Information/Liabilities

This research report has been produced for the information purposes of institutional investors only, and is not in any way a personal recommendation, offer or solicitation to buy or sell the financial instruments mentioned herein. The document is confidential and is made available by Hauck & Aufhäuser Privatbankiers AG, exclusively to selected recipients [in DE, GB, FR, CH, US, UK, Scandinavia, and Benelux or, in individual cases, also in other countries]. A distribution to private investors in the sense of the German Securities Trading Act (WpHG) is excluded. It is not allowed to pass the research report on to persons other than the intended recipient without the permission of Hauck & Aufhäuser Privatbankiers AG. Reproduction of this document, in whole or in part, is not permitted without prior permission Hauck & Aufhäuser Privatbankiers AG. All rights reserved.

Under no circumstances shall Hauck & Aufhäuser Privatbankiers AG, any of its employees involved in the preparation, have any liability for possible errors or incompleteness of the information included in this research report – neither in relation to indirect or direct nor consequential damages. Liability for damages arising either directly or as a consequence of the use of information, opinions and estimates is also excluded. Past performance of a financial instrument is not necessarily indicative of future performance.

## 2. Responsibilities

This research report was prepared by the research analyst named on the front page (the "Producer"). The Producer is solely responsible for the views and estimates expressed in this report. The report has been prepared independently. The content of the research report was not influenced by the issuer of the analysed financial instrument at any time. It may be possible that parts of the research report were handed out to the issuer for information purposes prior to the publication without any major amendments being made thereafter.

### 3. Organisational Requirements

Hauck & Aufhäuser Privatbankiers AG took internal organisational and regulative precautions to avoid or accordingly disclose possible conflicts of interest in connection with the preparation and distribution of the research report. All members of Hauck & Aufhäuser Privatbankiers AG involved in the preparation of the research report are subject to internal compliance regulations. No part of the Producer's compensation is directly or indirectly related to the preparation of this financial analysis. In case a research analyst or a closely related person is confronted with a conflict of interest, the research analyst is restricted from covering this company.

### 4. Information Concerning the Methods of Valuation/Update

The determination of the fair value per share, i.e. the price target, and the resultant rating is done on the basis of the adjusted free cash flow (adj. FCF) method and on the basis of the discounted cash flow – DCF model. Furthermore, a peer group comparison is made.

The adj. FCF method is based on the assumption that investors purchase assets only at a price (enterprise value) at which the operating cash flow return after taxes on this investment exceeds their opportunity costs in the form of a hurdle rate of 7.5%. The operating cash flow is calculated as EBITDA less maintenance capex and taxes.

Within the framework of the DCF approach, the future free cash flows are calculated initially on the basis of a fictitious capital structure of 100% equity, i.e. interest and repayments on debt capital are not factored in initially. The adjustment towards the actual capital structure is done by discounting the calculated free cash flows with the weighted average cost of capital (WACC), which takes into account both the cost of equity capital and the cost of debt. After discounting, the calculated total enterprise value is reduced by the interest-bearing debt capital in order to arrive at the equity value.

Hauck & Aufhäuser Privatbankiers AG uses the following three-step rating system for the analysed companies:

Buy: Sustainable upside potential of more than 10% within 12 months Sell: Sustainable downside potential of more than 10% within 12 months.

Hold: Upside/downside potential is limited. No immediate catalyst visible.

NB: The ratings of Hauck & Aufhäuser Privatbankiers AG are not based on a performance that is expected to be "relative" to the market.

The decision on the choice of the financial instruments analysed in this document was solely made by Hauck & Aufhäuser Privatbankiers AG. The opinions and estimates in this research report are subject to change without notice. It is within the discretion of Hauck & Aufhäuser Privatbankiers AG whether and when it publishes an update to this research report, but in general updates are created on a regular basis, after 6 months at the latest. A sensitivity analysis is included and published in company's initial studies.

### 5. Major Sources of Information

Part of the information required for this research report was made available by the issuer of the financial instrument. Furthermore, this report is based on publicly available sources (such as, for example, Bloomberg, Reuters, VWD-Trader and the relevant daily press) believed to be reliable. Hauck & Aufhäuser Privatbankiers AG has checked the information for plausibility but not for accuracy or completeness.

### 6. Competent Supervisory Authority

Hauck & Aufhäuser Privatbankiers AG are under supervision of the BaFin – German Federal Financial Supervisory Authority Bundesanstalt für Finanzdienstleistungsaufsicht), Graurheindorfer Straße 108, 53117 Bonn and Marie-Curie-Straße 24 – 28, 60439 Frankfurt a.M.

This document is distributed in the UK under a MiFID EEA branch passport and in compliance with the applicable FCA requirements.

## 7. Specific Comments for Recipients Outside of Germany

This research report is subject to the law of the Federal Republic of Germany. The distribution of this information to other states in particular to the USA, Canada, Australia and Japan may be restricted or prohibited by the laws applicable within this state.

#### 8. Miscellaneous

According to Article 4(1) No. i of the delegated regulation 2016/958 supplementing regulation 596/2014 of the European Parliament, further information regarding investment recommendations of the last 12 months are published under: https://www.hauck-aufhaeuser.com/en/investment-banking/equities#institutionalresearch

## Disclosures for U.S. persons only

This research report is a product of HAUCK & AUFHÄUSER PRIVATBANKIERS AG, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by HAUCK & AUFHÄUSER PRIVATBANKIERS AG, only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, HAUCK & AUFHÄUSER PRIVATBANKIERS AG, has entered into an agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo"). Transactions in securities discussed in this research report should be effected through Marco Polo or another U.S. registered broker dealer.

## Contacts: Hauck & Aufhäuser Privatbankiers AG

#### Hauck & Aufhäuser Research

Hauck & Aufhäuser Privatbankiers AG Mittelweg 16/17 20148 Hamburg Germany

Tim Wunderlich, CFA Head of Transactional Research Tel.: +49 40 414 3885 81 E-Mail: tim.wunderlich@ha-ib.de

Aliaksandr Halitsa Analyst Tel.: +49 40 414 3885 83 E-Mail: aliaksandr.halitsa@ha-ib.de

Christian Salis Analyst Tel.: +49 40 414 3885 96 E-Mail: christian.salis@ha-ib.de

Frederik Jarchow Analyst Tel.: +49 40 414 3885 76 E-Mail: frederik.jarchow@ha-ib.de

## Hauck & Aufhäuser Sales

Alexander Lachmann Equity Sales Tel.: +41 43 497 30 23 E-Mail: alexander.lachmann@ha-ib.de

Christian Schwenkenbecher Equity Sales Tel.: +44 203 9473 246 E-Mail: christian.schwenkenbecher@ha-ib.de

Vincent Bischoff Equity Sales Tel.: +49 40 414 3885 88 E-Mail: vincent.bischoff@ha-ib.de Tel.: +49 (0) 40 414 3885 91 Fax: +49 (0) 40 414 3885 71 Email: research@ha-ib.de www.ha-research.de

Henning Breiter Head of Research Tel.: +49 40 414 3885 73 E-Mail: henning.breiter@ha-ib.de

**Alina Köhler** Analyst Tel.: +49 40 450 6342 3095 E-Mail: alina.koehler@ha-ib.de

Christian Sandherr Analyst Tel.: +49 40 414 3885 79 E-Mail: christian.sandherr@ha-ib.de

Julius Stinauer Analyst Tel.: +49 40 414 3885 84 E-Mail: julius.stinauer@ha-ib.de

Carlos Becke Equity Sales Tel.: +44 203 9473 245 E-Mail: carlos.becke@ha-ib.de

Christian Bybjerg Equity Sales Tel.: +49 414 3885 74 E-Mail: christian.bybjerg@ha-ib.de

Imogen Voorspuy Equity Junior Sales Tel: +44 203 9473 244 E-Mail: imogen.voorspuy@ha-ib.de

Email: info@hauck-aufhaeuser.com

Tel.: +49 40 414 3885 78

Fax: +49 40 414 3885 71

www.hauck-aufhaeuser.com

Marie-Thérèse Grübner Head of Corporate Brokerage Tel.: +49 40 450 6342 3097 E-Mail: marie-therese.gruebner@ha-ib.de

Christian Glowa Analyst Tel.: +49 40 414 3885 95 E-Mail: christian.glowa@ha-ib.de

Frederik Bitter Analyst Tel.: +49 40 450 6342 3091 E-Mail: frederik.bitter@ha-ib.de

Simon Bentlage Analyst Tel.: +49 40 450 6342 3096 E-Mail: simon.bentlage@ha-ib.de

Markus Scharhag Equity Sales Tel.: +49 89 23 93 2813 E-Mail: markus.scharhag@ha-ib.de

Hugues Madelin Equity Sales Tel.: +33 1 78 41 40 62 E-Mail: hugues.madelin@ha-ib.de

### Hauck & Aufhäuser Sales Trading

Hauck & Aufhäuser Privatbankiers AG Mittelweg 16/17 20148 Hamburg Germany

Christian von Schuler Trading Tel.: +49 40 414 3885 77 E.Mail: christian.schuler@hauck-aufhaeuser.com

Kathleen Jonas Middle-Office Tel.: +49 40 414 3885 97 E.Mail: kathleen.jonas@hauck-aufhaeuser.com Fin Schaffer Trading Tel.: +49 40 414 3885 98 E.Mail: fin.schaffer@hauck-aufhaeuser.com

**Carolin Heidrich** Middle-Office Tel.: +49 176 10 59 41 52 E-Mail: carolin.heidrich@hauck-aufhaeuser.com